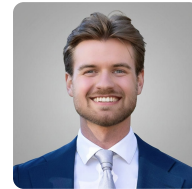


Sebastiaan den Broeder

Policy Analyst · EU-China Relations & AI Governance

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PROFILE

Policy analyst specialising in EU-China relations, technological competition, and AI governance. Focuses on turning geopolitical and technological developments into actionable policy analysis. Backed by research on EU-China tech decoupling and direct experience advising institutional stakeholders on technology governance and regulatory impact. Writer with a track record in AI policy consulting at the institutional level and research on investment securitisation in EU-China relations.

PUBLICATIONS

All articles published at denbroeder.eu:

- New Talks, Same Issues: How the EU Is Rethinking Its Approach to Trade and Investment With China
- What 'Tokenmaxxing' Amazon Employees and Chinese Local Leaders Have in Common
- Why Western Tech Sanctions on China Are Short-Sighted
- Why the EU's Protectionism Against Chinese EVs Will Backfire

EXPERIENCE

AI Policy Consultant & Implementer

University of Amsterdam, Teaching and Learning Centre · January 2025 – Present

- Advising faculty decision-makers on AI governance, assessment integrity, and AI policy development across the social sciences faculty and central university.
- Designing and building AI tools and applications for institutional use.
- Creating university-wide AI literacy resources and assessment frameworks.
- Translating LLM capabilities and limitations to non-technical stakeholders and policy-makers.

Lecturer in Political Science

University of Amsterdam · August 2023 – Present

- Designed and delivered courses in International Relations and academic research skills for second- and third-year students in the Political Science BSc programme.

EDUCATION

MSc International Relations (Political Science)

University of Amsterdam · 2022 – 2023

- Thesis: *Containing China: The Securitisation of Foreign Direct Investment in European Union Policy*
- Specialisation: EU external relations, courses in *The EU as a Global Actor* and *Energy & Geopolitical Economy*

BA European Studies

University of Amsterdam · 2019 – 2022

- Majors: European Economics & European Politics · Minor: International Relations
- Thesis: *Belt and Road Investment and the Eurozone Crisis: Aims, Implications, and Responses*
- Final Grade: 8.5/10 (Cum Laude)

ADDITIONAL QUALIFICATIONS

HSK Mandarin Chinese

GCI & private · Ongoing

University Teaching Qualification

University of Amsterdam · 2026

Research Methodology & Design

University of Amsterdam · 2022

Certificate Cambridge Advanced English

Score: 209/210 · 2018

PUBLIC ENGAGEMENTS

Conference Panelist

The EU at a Crossroads · April 2024

Expert panelist on European politics in the context of the 2024 European Parliament Elections.

Conference Organiser & Facilitator

EUth: Next Generation Europeans · April 2022

Conference discussing the future of the EU. Co-led a seminar on the Digital Services Act with Menno Cox, Head of Sector at the European Commission

LANGUAGES

Dutch	Native
English	C2
Chinese (Mandarin)	A2 (ongoing)
German	B1
Spanish	B1
French	B1